

Privacy Policy

Last updated: June 29, 2026

1. Introduction

This Privacy Policy explains how Wavuka Marketplace (“we”, “us”, or “our”) collects, stores, uses, and shares your personal information when you use our services. This includes when you:

- Visit our website at wavuka.com or any website that links to this Privacy Policy
- Use the Wavuka Marketplace Admin Management platform
- Contact us or engage with us in other ways, such as marketing or events

Wavuka Marketplace is an online automotive marketplace that connects buyers and sellers of vehicles, spare parts, and automotive accessories across Tanzania. We provide a digital platform where verified users can advertise, discover, and communicate directly about automotive transactions.

Reading this policy will help you understand your privacy rights and choices. We are responsible for deciding how your personal information is processed. If you do not agree with our practices, please do not use our services. If you have any questions, contact us at info@wavuka.com.

2. Information We Collect

Personal information:

- Names
- Email addresses
- Passwords
- Account profile details (if applicable)

Usage data we may collect includes:

- Pages visited
- Search activity
- Device information
- Browser type
- Time spent on the platform

Sensitive information: We do not collect or process sensitive personal information.

Google login: If you register or sign in using Google, we may receive profile information from that account, such as your name and email address. This use complies with the Google API Services User Data Policy, including Limited Use requirements.

3. How We Use Your Information

We process your personal information for the following purposes:

- To create and authenticate your account so you can register, log in, and keep your account working properly
- To support contact between buyers and sellers when you choose to use features that connect you with other users
- To improve platform performance and user experience
- To maintain platform safety and prevent fraud

4. When and With Whom We Share Your Information

We may share your personal information in the following situations:

- Legal requirements: when required by law, a court order, or a request from a public authority, or to cooperate with law enforcement
- Protecting rights and safety: to investigate, prevent, or respond to fraud, security issues, or violations of our Terms of Use

We do not sell your personal information.

5. Data Retention

We retain personal information only for as long as necessary to:

- Provide our services as described in this policy
- Comply with legal obligations
- Prevent fraud and misuse

When an account is deleted, we may retain limited information for legal or security purposes.

6. How We Keep Your Information Safe

We use appropriate technical and organizational measures to protect your personal information, including:

- Secure databases
- Encryption of passwords
- Regular security monitoring
- Access controls

However, no system is 100% secure, and we are committed to continually improving our security protocols.

7. Information From Minors

We do not knowingly collect or market to individuals under the age of 18. If we discover such data has been collected, we will take steps to delete it.

8. Your Privacy Rights

Depending on the laws that apply to you, you may have the right to:

- Access the personal information we hold about you
- Correct inaccurate information
- Request deletion of your data
- Withdraw your consent at any time
- Request account deactivation

To exercise these rights, contact us at: info@wavuka.com

9. Third-Party Services

Wavuka may provide links to third-party services such as WhatsApp for direct communication between users.

- Wavuka does not control WhatsApp or its services
- WhatsApp operates under its own privacy policies and terms
- Any communication conducted through WhatsApp is strictly between users

10. Cookies and Tracking

We use cookies to track activity on our website, such as visits and how the site is used. Most web browsers let you refuse or delete cookies through their settings.

11. Updates to This Policy

We may update this Privacy Policy from time to time. The updated version will be shown by a new “Last Updated” date at the top of this page. If we make significant changes, we may notify you by posting a notice on the site or by contacting you directly. We encourage you to review this policy regularly.

12. How to Contact Us

If you have questions or comments about this policy, please reach out to us:

Email: info@wavuka.com